

evonicfires
quality electric fires built in britain



e-lectra

2022



Based in Stratford-upon-Avon, the heart of Shakespeare country, Evonic Fires occupy a 30,000 sq.ft manufacturing facility and produce some of the most advanced electric fireplaces in the world. With an abundance of products to fit any interior, Evonic Fires pride ourselves on developing sustainable products that are driven by technology through innovation.



"We strive to design and deliver sustainable products driven by technology through innovation"

Contact Us

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Alongside developing and manufacturing market leading fireplaces, Evonic Fires are now **ISO:9001** certified. ISO stands for 'International Organisation for Standardisation', and gaining this certification means we have proven our services and processes to be world-class in their quality, safety, and efficiency. When purchasing an Evonic fire, customers can be confident in receiving a product built to the highest standard.



Nationwide Retailer Network

With our extensive network of over 300 dedicated retailers, it has never been easier to find the Evonic fire you are looking for. Our website features a detailed search engine to locate your nearest Evonic Fires stockist, and you can even narrow the search down to find particular ranges or models using our product filter tool.

www.evonicfires.co.uk/maptest/

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Exemplary Customer Service

Our dedicated team work tirelessly to ensure we offer the highest calibre of customer service. The Evonic Fires sales department are always on hand to answer any queries you may have regarding our products before or after you make a purchase, and our knowledgeable service department will always have time to discuss any after sales questions, to ensure you are getting the best performance from your Evonic fire.



The Range

e-lectra by Evonic Fires is our latest range of fires, fully powered by e-smart technology. With a hypnotic flame picture enhanced by British woodland log's, the e-lectra range is a stunning display of striking visuals paired with smart application.

Built-Ins

Our built-in models, the **e-lectra 1500** and **e-lectra 1250**, are the perfect focal point for your feature wall or living space.

Suites

With five woodwork finishes to choose from and two satin side wing options, our **e-lectra S-1350** suite can be customised to your liking.





Remote Control

The Evonic Fires remote handset comes as standard with all built-in models. This simple hand-held control will allow you easy access to the fireplaces main features: **ON** or **OFF**, animation selection, dim your lighting effect, or turn your over-bed illumination **ON** or **OFF**. You can also turn the heat feature **ON** to give a living space a steady boost of 1500W warm air. You can also access and control the features of our fires through the e-smart cloud app on your phone or tablet, along with Amazon Alexa or Google Assistant for voice control.



ON/OFF



DOWNLIGHTS



HEAT ON



HEAT OFF



ANIMATIONS



DIMMER



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Flame Effect Choice

Our e-lectra models come with an unrivalled array of flame animations to choose from. Scan the QR code to view the **13** flame effects on offer.



Spectrum flame effect

SCAN HERE



Vero flame effect



Aurora flame effect



Features and Options

Choosing the correct size TV is another vital aspect to consider when building your media wall. Ideally, you want the television to be slightly narrower than the width of the fire in order for your wall not to look top-heavy. We have a suggested size guide to help you choose the best size to complement your fire.

Feature lighting has now become an essential factor in the design of a living space, with many consumers choosing to integrate lighting into their media wall to accent their fireplace, television, or simply add an extra light source to a room. Try adding the new app controlled, Evonic e-Illuminate smart lighting for that extra wow factor.



MODEL	RECOMMENDED SIZE
e-lectra 1500	Up to 65''
e-lectra 1250	Up to 55''
e-lectra - S 1350	Up to 55''

@graysfirsthome



@traps_transformation



e-lectra 1500

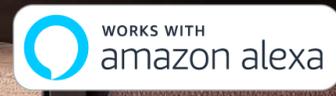
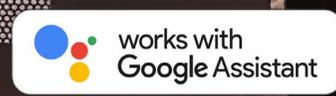
- ▶ 1500mm e-lectra flame effect
- ▶ 1500W heat output
- ▶ SCHOTT Clear Float® front glass
- ▶ Remote control
- ▶ British Woodland real log set
- ▶ Multiple animation selection
- ▶ Overbed illumination
- ▶ Optional e-Illuminate light kit
- ▶ One, two or three-sided configuration available
- ▶ App control also available
- ▶ See page 16 for Cosina cabinet specification



e-lectra 1500 model shown in GF3 format with Cosina 5 in soapstone



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Please scan the QR code for detailed specification drawings



e-lectra 1500 model shown in GF format

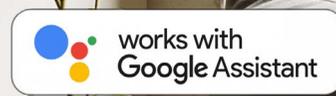
e-lectra 1250

- ▶ 1250mm e-lectra flame effect
- ▶ 1500W heat output
- ▶ SCHOTT Clear Float® front glass
- ▶ Remote control
- ▶ British Woodland real log set
- ▶ Multiple animation selection
- ▶ Overbed illumination
- ▶ Optional e-Illuminate light kit
- ▶ One, two or three-sided configuration available
- ▶ App control also available
- ▶ See page 16 for Cosina cabinet specification



e-lectra 1250 model shown in GF3 format

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Please scan the QR code for detailed specification drawings



e-lectra 1250 model shown in GF format

e-lectra S 1350

- ▶ 850mm e-lectra flame effect
- ▶ 1500W heat output
- ▶ SCHOTT Clear Float® front glass
- ▶ Remote included
- ▶ British Woodland real log set
- ▶ Multiple animation selection
- ▶ Overbed illumination
- ▶ Optional e-Illuminate light kit
- ▶ Woodwork available in 5 finishes
- ▶ Choice of gold or pewter side wings
- ▶ App control also available



e-lectra S-1350 model shown in white with gold side wings



White



Whitestone



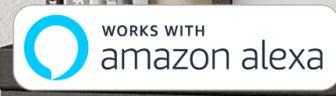
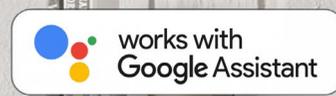
Essence



Soapstone



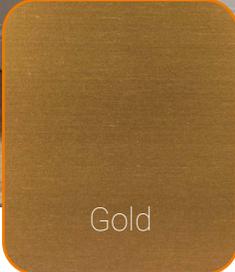
Sienna



Please scan the QR code for detailed specification drawings



e-lectra S-1350 model shown in soapstone with pewter side wings



Pewter

Gold

Cosina Unit

- ▶ Customisable feature storage unit
- ▶ **Three, four or five** cupboard option
- ▶ Compatible with **any Evonic fire**
- ▶ Three outer finish choices - **Sienna, soapstone or storm**
- ▶ Satin cupboard colour choices - **White, cashmere or grey**
- ▶ Soft-close hinges
- ▶ No visible fixings
- ▶ **UNICLIC** technology



5 Cupboard Option



Sienna



Soapstone



Storm

3 Cupboard Option



4 Cupboard Option

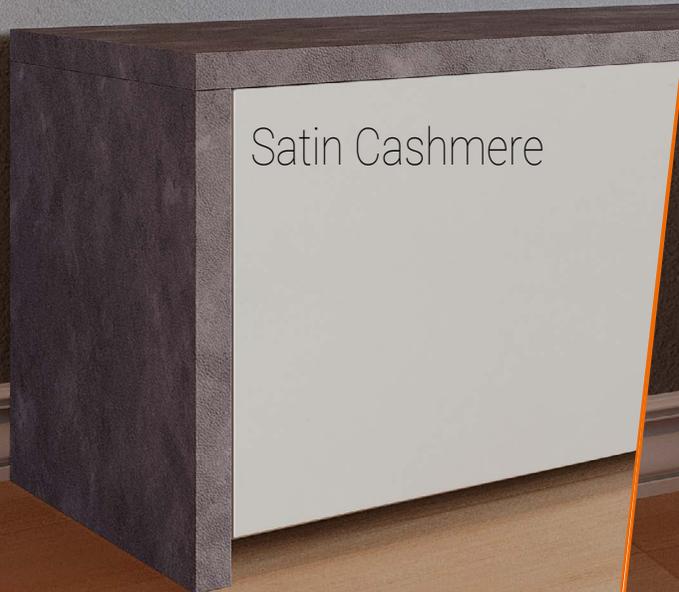


Cupboard Finishes

Satin White



Satin Cashmere



Satin Grey



Brochures

2022 will see Evonic Fires introduce a host of fantastic new products, which can be viewed in our new **e-llusion**, **suites**, **built-ins** and **insets & stoves** brochures, which are available now.



Specification

MODEL	HEIGHT	WIDTH	DEPTH
e-lectra 1500	587mm	1535mm	315mm
e-lectra 1250	587mm	1285mm	315mm
e-lectra S-1350	636mm	1300mm	325mm



Our guarantee offers greater protection for customers over an extended period once your fireplace has been registered on our database - [evonicfires.co.uk/register-your-product](https://www.evonicfires.co.uk/register-your-product)

The Evonic Fires warranty came into effect as of the 1st May 2022, and details of this can be found in the back of your installation manual. Please note this warranty excludes certain consumable parts. Full details can be found on our website - www.evonicfires.co.uk

Please note: Evonic Fires prides itself on constant development and innovation. We therefore reserve the right to alter the specification of any Evonic Fires product without formal notice. The images in this brochure are produced using photography and CGI. Although the utmost care has been taken to accurately portray our products, we always advise a viewing in person at an approved Evonic Fires retailer's showroom.



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